



# Pledge

We, the undersigned, hereby join as partners in the **South Dakota Energy Smart** initiative. We are committed to improving energy efficiency in South Dakota and stand behind the following South Dakota Energy Smart objectives:

- ✦ Recognizing realistic, cost-effective energy efficiency as a resource that can offset the need for new generation
- ✦ Making or continuing a long-term commitment to implement realistic, cost-effective energy efficiency programs
- ✦ Educating consumers about the benefits of and opportunities for energy efficiency
- ✦ Providing reasonable, timely, and stable energy efficiency funding, subject to regulatory approval when needed

Energy efficiency is one of the most cost-effective ways to address the challenges of high energy prices, energy security and independence, and environmental stewardship. As a partner in the **South Dakota Energy Smart** initiative, we look forward to helping South Dakotans become more efficient users of energy.

Black Hills Power

Heartland Consumers Power District

MidAmerican Energy Company

Missouri River Energy Services

Montana-Dakota Utilities

NorthWestern Energy

Otter Tail Power Company

S.D. Municipal Electric Association

S.D. Rural Electric Association

Xcel Energy

Dusty Johnson, Chairman  
S.D. Public Utilities Commission

Gary Hanson, Vice Chairman  
S.D. Public Utilities Commission

Steve Kolbeck, Commissioner  
S.D. Public Utilities Commission

November 27, 2007